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CERTIFICATE OF MAILING/TRANSMISSION (37 CFR 1.8)

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Date: 10/24/06By: Patti Hespell
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In Re: Patent Application of Charles A. Eldering.

Conf. No.:	6478	:	Group Art Unit:	2623
Appln. No.:	09/748,942	:	Examiner:	Lambrecht, Christopher
Filing Date:	27 December 2000	:	Attorney Docket No.:	T721-15

Title: Advertisement Distribution system for distributing targeted advertisements in television systems

AMENDMENT ACCOMPANYING RCE REQUEST

This paper is being filed in response to the Final Office Action dated May 24, 2006. This response is being timely filed by virtue of the accompanying Petition for Extension of Time (two-months), which extends the period available for reply to and including October 24, 2006. A Request for Continued Examination ("RCE") under 37 C.F.R. §1.114 is being filed herewith.

Please amend the above-identified patent application, without prejudice, as follows: